



Commonwealth of Kentucky Public Protection Cabinet

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Team Kentucky Expands Initiative To Protect Kentuckians from Scammers

Partnership between Stop Scams and Kentucky State Police will help spread awareness about scam threats

(Frankfort, Ky. - March 5, 2026) - In celebration of National Consumer Protection Week (March 1-7), today, Gov. Beshear announced a new partnership between the Stop Scams Initiative and the Kentucky State Police (KSP) to share resources with law enforcement agencies across the state and protect more Kentuckians against scammers.

“Scams are cruel and cost Kentuckians money that could be going toward rent, groceries, retirement and more,” **said Gov. Beshear**. “Our law enforcement officers are committed to protecting our people, including by tracking down scammers and helping bring them to justice. This partnership will give Team Kentucky more tools to prevent scams and protect Kentuckians’ hard-earned dollars.”

According to the most recent FBI report on internet scams, Kentuckians are losing more than \$74 million dollars annually to cyber scammers. With the integration of technology in our everyday lives and the emergence of artificial intelligence, scams are on the rise and more sophisticated than ever. Education and awareness are the keys to protecting people from financial loss.

“The Stop Scams initiative grew from the work we were doing with the Department of Insurance and the Department of Financial Institutions fighting fraud, said **Public Protection Cabinet Secretary Ray Perry**. “We knew that we had to do more to educate people about scams too. This partnership will help increase awareness and teach more people how to protect their money.”

KSP is committed to making Kentucky communities safer, including tracking down scammers and helping bring them to justice. Stop Scams and KSP along with other program partners Better Business Bureau and AARP Kentucky are working together to quickly identify scams and teach more Kentuckians how to spot scams. The partners can also provide resources for those who fall victim to scams.

“The Stop Scams partnership will provide our troopers with the latest information on scams to further protect Kentuckians,” says **KSP Commissioner Phillip Burnett, Jr.** “By having access to reliable and timely information we can better inform the communities we are serving and protecting.”

Stop Scams was launched in August 2025 to help Kentuckians spot, avoid, and recover from scams. The website **StopScams.ky.gov** shares the latest information on scams. Since the program launched more than 30,000 subscribers have started receiving text and email scam alerts and a monthly newsletter with the latest news on scams in Kentucky. The program has reached thousands more through educational public speaking events across the state.

Stop Scams helps Kentuckians identify and avoid scams by encouraging the Pause/Check/Protect method:

- **Pause:** Were you expecting a call, text or email from this person? Does the offer seem too good to be true? Don't feel pressured to act if you feel unsure.
- **Check:** Research the offer. Discuss with family and friends, especially if you are considering financial investment.
- **Protect:** Keep your personal information safe and boost your digital security. Never share your social security number, bank information, or passwords.

Learn more about how to spot a scam and sign up for scam alerts at StopScams.ky.gov or follow Stop Scams on [Facebook](#) and [Instagram](#).

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