



Commonwealth of Kentucky
Public Protection Cabinet
Department of Financial Institutions

Andy Beshear, Governor

Kerry B. Harvey, Secretary
Charles A. Vice, Commissioner

JOIN DFI FOR 'THE COVID EFFECT' ON MARCH 26
Virtual Event Launches Year-Long 'Boomers to Zoomers: Building A Secure Path to Retirement' Series

The Kentucky Department of Financial Institutions (DFI) is partnering with the Investor Protection Trust, Detroit Public Television and PBS Books to produce **"The COVID Effect: Restoring Financial Wellness,"** on Friday, March 26, 2021, at 1 p.m. EDT.

The COVID crisis has left people uncertain about the economy and with many questions about their personal financial security. This event will livestream on the Kentucky Public Protection Cabinet's Facebook page at <https://fb.me/e/X6lm32Y4>. It will feature qualified experts who will provide information and insight on financial well-being during COVID, financial recovery after COVID and preparing for the next challenge.

The event will be interactive, allowing participants to ask questions and submit comments. After the live event, "The COVID Effect" will be available on DFI's website at <http://kfi.ky.gov> and on W165.org, along with a variety of tools and resources for savers and investors of all ages and at all stages of life.

This is the first in a series of 12 *Boomers to Zoomers: Building a Secure Path to Retirement* virtual events. Future events will take place on the fourth Friday of each month at 1 p.m., EDT.

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DFI, <http://kfi.ky.gov>, is an agency in the Public Protection Cabinet. For more than 100 years, it has supervised the financial services industry by examining, chartering, licensing and registering various financial institutions, securities firms and professionals operating in Kentucky. DFI's mission is to serve Kentucky residents and protect their financial interests by maintaining a stable financial industry, continuing effective and efficient regulatory oversight, promoting consumer confidence, encouraging economic opportunities, and promoting sound financial decisions through financial literacy and empowerment programs.