



## Commonwealth of Kentucky Public Protection Cabinet

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FOR IMMEDIATE RELEASE  
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### Seniors Invited to Free Scam Jam Event in Northern Kentucky on Oct. 11

**FRANKFORT, Ky. (Oct. 8, 2018)** – This week, Northern Kentucky-area seniors are invited to learn how to protect themselves from financial fraud and scams. The Kentucky Department of Financial Institutions (DFI) is hosting a free **Senior Scam Jam** event at Cold Spring First Baptist Church. The event will be from 9 a.m. to 2 p.m. on Thursday, Oct. 11. DFI is in partnership with Elder Maltreatment Alliance, the Northern Kentucky Area Development District, Kentucky AARP and other partners to provide this free event.

**Scam Jam** topics include cybercrime, insurance fraud, mail fraud, investment fraud, and tax fraud and identity theft. Registered participants will be provided with lunch, take-home materials and a chance to win door prizes. The event is free, but registration is required.

**WHO:** Senior citizens in Northern Kentucky and surrounding areas  
**WHAT:** Free workshop on fraud and scam prevention  
**WHEN:** Thursday, Oct. 11, 2018; 9 a.m. to 2 p.m.  
**WHERE:** Cold Spring First Baptist Church  
4410 Alexandria Pike  
Cold Spring, KY 41076  
**HOW:** Register now by calling 877-926-8300 or sign up online at <https://aarp.cvent.com/NKYScamJam18>

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*DFI, <http://kfi.ky.gov>, is an agency in the Public Protection Cabinet. For more than 100 years, it has supervised the financial services industry by examining, chartering, licensing and registering various financial institutions, securities firms and professionals operating in Kentucky. DFI's mission is to serve Kentucky residents and protect their financial interests by maintaining a stable financial industry, continuing effective and efficient regulatory oversight, promoting consumer confidence, and encouraging economic opportunities. Consumers can check with DFI before investing to verify if the investment opportunity is registered and if the seller is licensed, by calling 800-223-2579.*